

SPONSORSHIP PROSPECTUS



THE 73rd IIW ANNUAL ASSEMBLY & INTERNATIONAL CONFERENCE



July 19-24, 2020

**Marina Bay Sands
Singapore**

THE CONTENT

On behalf of the Organising Committee of the 73rd International Institute of Welding Annual Assembly and International Conference, we would like to invite your organization to take an active part in this event as sponsors.

The 73rd IIW Annual Assembly and International Conference (IIW2020) is organised by the Singapore Welding Society and will be held from 19 to 24 July 2020 in Singapore's Marina Bay Sands Convention Centre - the heart of the city.

The conference in conjunction with the IIW General Annual Assembly aims to provide a platform for networking and knowledge exchange among scientists, researchers and industry related to welding.

More information on various levels of involvement is outlined in this prospectus. If there are other ways in which you would like to participate, we would be very happy to discuss with you.

We look forward to welcoming you to the 73rd IIW 2020!

Dr Sun Zheng

Organising Committee Chairman, The 73rd IIW Annual Assembly and International Conference

Mr Bryan Chong

Sponsorship sub-Committee Chair, The 73rd IIW Annual Assembly and International Conference

Hosted by:



Supported by:



Event Secretariat
Ms India Wan
Email: info@iiw2020.com
Tel: +65 6338 3896 (Mon-Fri: 9am to 6pm, GMT +8)

WHY SPONSOR

ATTENDEES' PROFILE

The past IIW series of annual assembly and conferences have been successful in attracting about 700 attendees from over 50 countries.

Country

Europe and Americas:	30%
Asian Countries (besides Singapore):	40%
Others:	30%

WHY BECOME A SPONSOR?

The conference branding provides an excellent platform for academics, professionals and researchers to network with corporate/industry players in the field of welding. Through the conference, sponsors would be able to reach to their target audience and create brand awareness.

✓ Extensive Promotion

Announcements on IIW2020 will be made to its proprietary database comprising industries, academics, professionals and researchers (worldwide) in the field of welding. All potential attendees are directed to the conference website to get information on the conference, submit their research paper, register for the conference, check programme updates as the conference progresses.

Sponsors will be featured on the website and hyperlinks to sponsors' corporate websites which will certainly help to increase brand awareness amongst the target audience.

✓ Onsite Promotion:

Should you be taking up an exhibition booth space at the conference, you can display and showcase your product and make direct sales pitch to the attendees. Nothing beats hands-on-trial of the product and the face-to-face interaction with the sales personnel representing the company.

✓ Self-Branding:

Sponsors are issued complimentary conference passes for admission to the conference sessions, social events and activities. This further provides opportunities to network, socialize and foster business relationship with the experts and decision-makers.

✓ Commitment:

The growth of the Singapore Welding industry is also dependent on the financial support of our industrial partners. As a sponsor or an exhibitor at IIW2020 you can demonstrate your on-going commitment to the Welding Community here in Singapore.

SPONSORSHIP OPTIONS

The sponsorship packages are tailored to suit your corporate needs. The following outline the sponsorship packages available at the event:

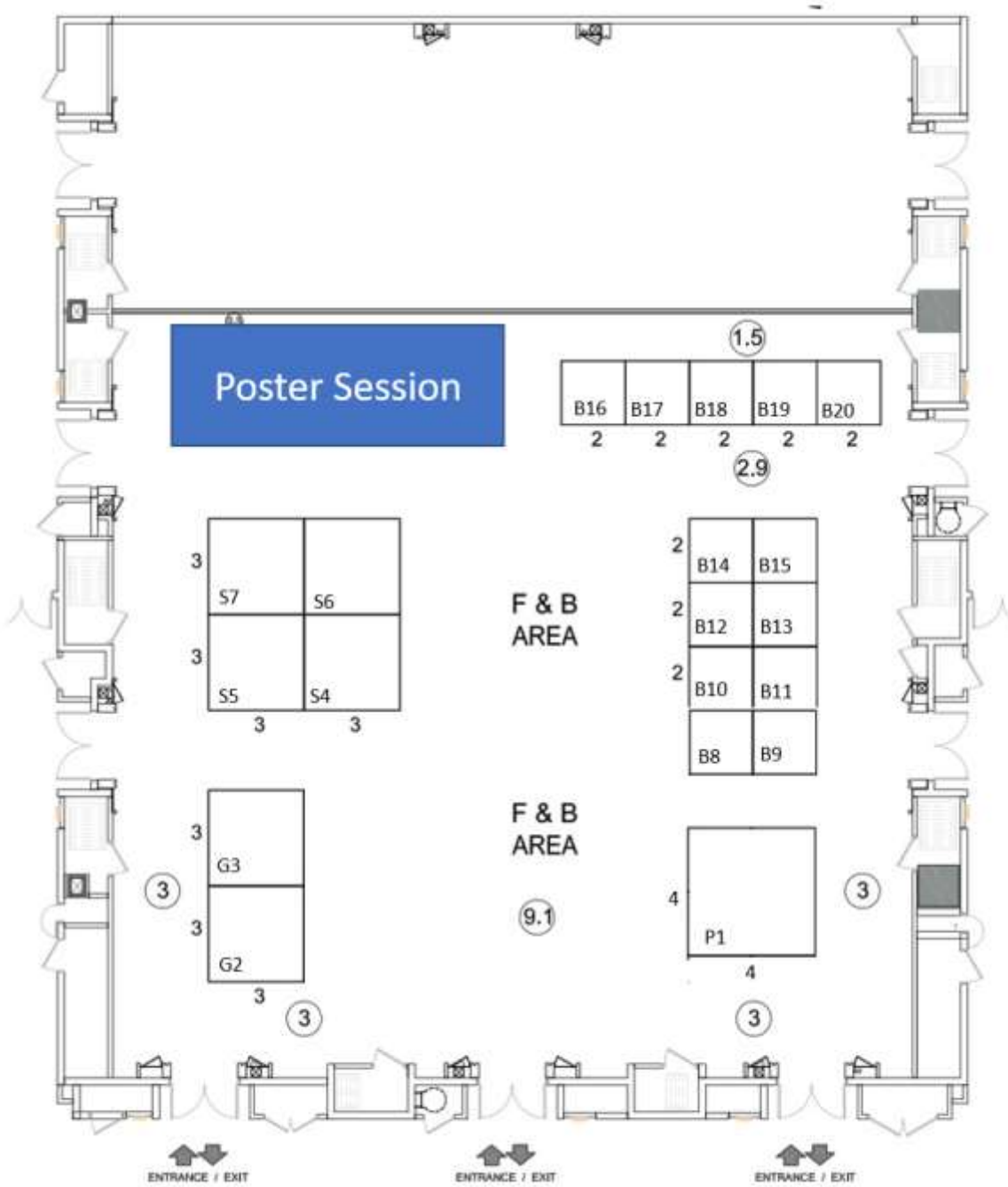
PACKAGE TYPE	AMOUNT (SGD)
Platinum (Exclusive)	35,000.00
Gold	25,000.00
Silver	20,000.00
Bronze	15,000.00
Welcome Reception (Exclusive)	20,000.00
Gala Dinner (Exclusive)	30,000.00
Coffee Breaks (per day)	10,000.00
Conference Bags (Exclusive)	20,000.00
Memento/Door gift (Exclusive)	20,000.00
Conference Lanyard (Exclusive)	10,000.00
Brochure insertion (1 x A4 size only)	2,000.00
Full page colored advertisement in programme booklet (A4 size and run of page)	3,000.00
Full page Black & White advertisement in programme booklet (A4 size and run of page)	2,000.00
Banquet Dinner (per table of 10 people)	5,000.00 per table
Exhibition booth only (2m x 2m)	8,000.00

OVERVIEW

SUMMARY OF SPONSOR PACKAGES (LEVELS AND BENEFITS)							
Package Benefits	Platinum	Gold	Silver	Bronze	Welcome Reception	Gala Dinner	Exhibition booth only
Package Cost All prices quoted are Inclusive of GST 7%	SGD 35,000	SGD 25,000	SGD 20,000	SGD 15,000	SGD 20,000	SGD 30,000	SGD 8,000
Exhibition space	4m x 4m	3m x 3m	3m x 3m	2m x 2m	NA	NA	2m x 2m
Advertisement in Conference Booklet	Full-page A4, Colour (Back cover)	Full-page A4, Colour	Full-page A4, Colour	Full-page A4, Colour	NA	NA	NA
Exhibitor passes	5	3	2	2	NA	NA	2
Conference passes	5	3	2	1	NA	NA	NA
Banquet Dinner Tickets	One (1) table (10pax)	3	2	1	NA	One (1) table (10pax)	NA
Welcome Reception Tickets	5	3	2	2	5	NA	2
Logo on Backdrop	✓	✓	✓	✓	NA	✓	NA
Logo on website with hyperlink	✓	✓	✓	✓	✓	✓	✓
Logo on conference booklet	✓	✓	✓	✓	✓	✓	NA
A 50-word write-up on the Conference website	✓	✓	✓	✓	NA	NA	NA
Corporate brochures insert into conference bag (not exceeding A4 size)	3	2	1	1	1	1	NA
Display of one (1) corporate brochure at Welcome Reception area	NA	NA	NA	NA	✓	NA	NA
One (1) pull-up banner display at Welcome Reception area	NA	NA	NA	NA	✓	NA	NA
Logo on the menu card for Gala Dinner	NA	NA	NA	NA	NA	✓	NA
3 minutes loop video for Gala Dinner	NA	NA	NA	NA	NA	✓	NA

TENTATIVE LAYOUT – HELICONIA JUNIOR BALLROOM

(Note: Layout is subject to change)



IIW2020 SPONSORSHIP AGREEMENT FORM			
Please email completed and signed form to:		Conference Secretariat, Ms India Wan Email: info@iiw2020.com Tel: (65) 6338 3896 (M-F 9am-6pm GMT+8)	
Company Name			
Contact Person Name			
Job Title			
Address			
City / Country		Postal Code	
Email			
Mobile Phone		Office Phone	
BILLING INSTRUCTIONS			
Company Name (if different from above)			
Address			
City / Country		Postal Code	
EXHIBITION & SPONSORSHIP PACKAGES <i>(Please fill in accordingly)</i>			
Type of Sponsorship	Price (in SGD)	Please Select	Booth Number
Platinum (Exclusive)	35,000.00		
Gold	25,000.00		
Silver	20,000.00		
Bronze	15,000.00		
Welcome Reception (Exclusive)	20,000.00		
Gala Dinner (Exclusive)	30,000.00		
Coffee Break (per day)	10,000.00		
Conference Bags	20,000.00		
Memento /Door Gift (Exclusive)	20,000.00		
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Terms & Conditions:

- Please return sponsorship agreement form before **31 May 2020**.
- Reservations are on a first-come first-served basis upon receiving the endorsed agreement and it is subject to availability**
- 20% Non-refundable deposit for the sponsorship and payment must be made within 14 working days after date of invoice.
- Final payment will be by 31 December 2019 and payment must be made within 14 working days after date of invoice.
- The Organizer reserves the right to reject the sponsorship without prior notice or reason

*(**Booth selection is subject to availability and on a first-come first-served basis)*

I/We agree to the above terms and conditions and confirm the above agreement.

Signature of representative

Name of signatory:

Date: